

# How should we think about blockchain?

- Blockchain is ten years old, according to McKinsey
- It's gaining traction in several areas and "is revolutionizing most every industry" according to technology author Bernard Marr.
- Examples of blockchain in use include music, event tickets, DeBeers tracing the provenance of diamonds, proof of insurance, food supply chains, medical records
- What is the momentum that blockchain has going into 2019?
- Blockchain in logistics is still mostly in the POC stage, is this a natural pace of adaptation in this industry or is it hitting roadblocks
- What is the role of standards, how important are they in helping blockchain to gain liftoff in international logistics

# How important is blockchain?



- Blockchain is making headway in finance, food supply chains but is it transformational?
- What is the role of standards?
- Widespread skepticism about data quality, security, cost, adaptation